Federal/City Partnership Gary, Indiana

New Partners for Smart Growth

St. Louis February 4, 2017

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Setting the Stage for Investment: HUD/DOT/EPA Partnership for Sustainable Communities (2012-2014)

- Based upon local knowledge, and precedent of success in Milwaukee, Kenosha, Moline
- The lesson from these previous efforts is that having a clear vision for the future can position a City for investment
- Gary and its Federal Partners worked to created the context through planning and demonstration projects

Strong Cities/Strong Communities 2014-2016

- EPA and HUD spent two years completely immersed in implementation
- The follow-through was critical
- Four Strategies follow:
 - Working Hand-in-hand with Philanthropy
 - Creating Actionable Plans
 - Coordinating Public-Sector Investments
 - Convening Diverse Stakeholders to Solve Problems











Strategy 1

Creating Actionable Plans

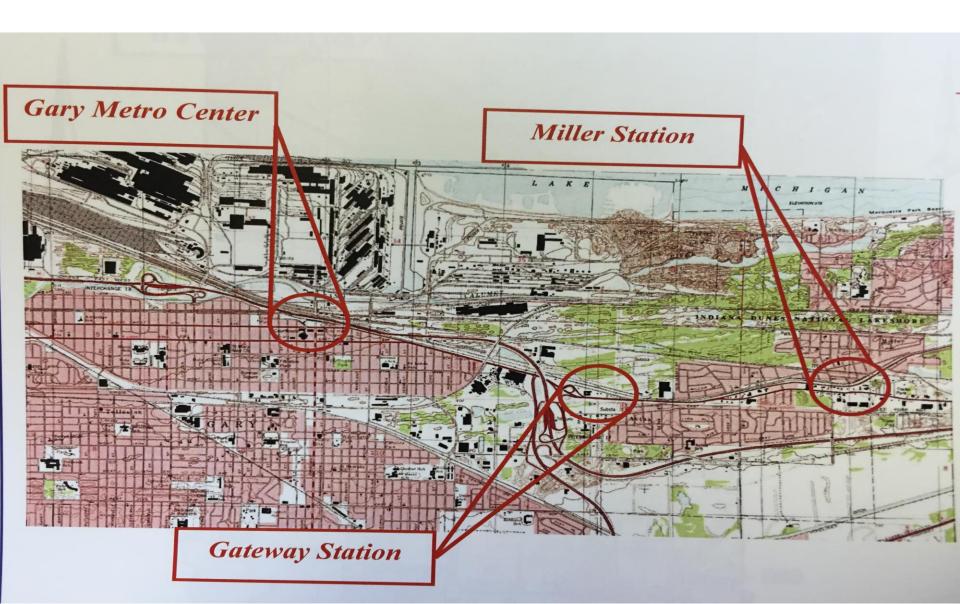
Context

- 2008 Proposal to replace both train stations with a park-and-ride had caused major turmoil
- We set out to create win-win solution
- Initial planning supported with \$25K EPA Land Revitalization funding – Consultant: SRA/Vita Nuova

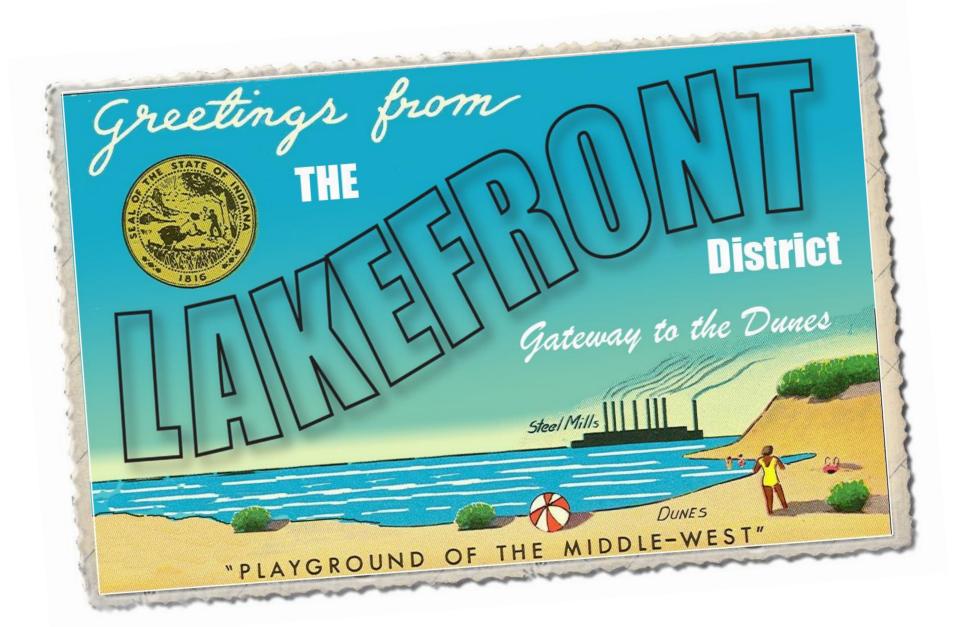
Rolling up our Sleeves

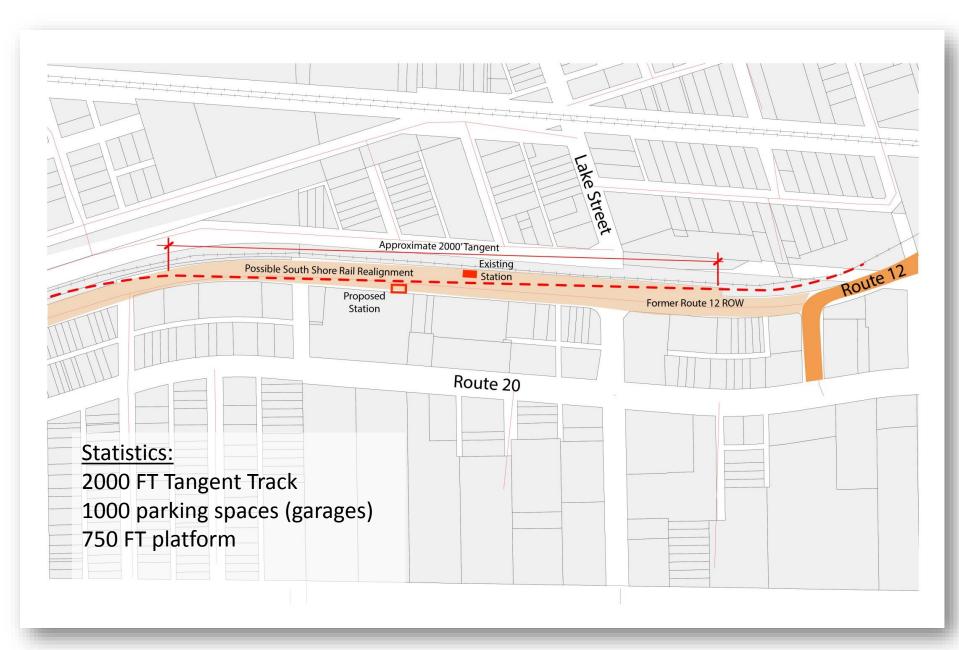
- Planning meetings: EPA and HUD with Mayor and Key staff every two weeks
- Mayor designated a district Gary Northside Redevelopment Project
- Teams of City Staff assigned to each of the Gary Northside Neighborhoods
 - Staff came up with their own future plans for each district
 - City and Federal Team conducted over 100 1 ½ Hour Interviews
- NOAA Logic Model Training was provided by Indiana Coastal Program
 - Painful process of developing Short, Medium and Long-term goals
- July 2013 Convening of Federal, State, and Regional Programs and Foundations

Gary Northside Redevelopment Project









Strategy to realign the rail in the vacated Route 12 ROW



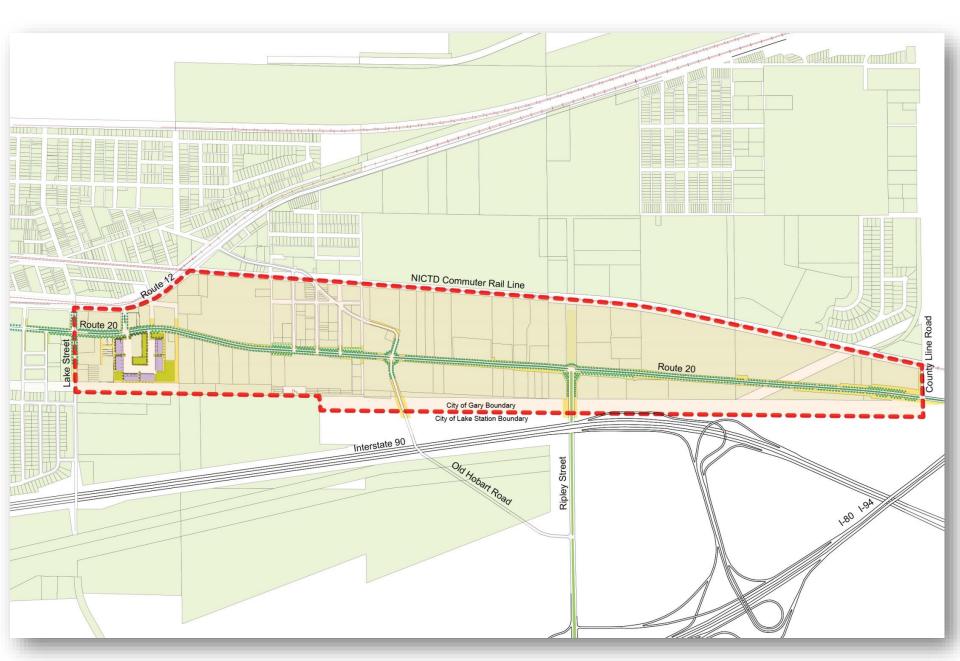
District Plan



Aerial view of Lakeshore District along Route 20



View along Route 20 looking east at the proposed park



Route 20 East District Plan

Implementation in Lakefront District

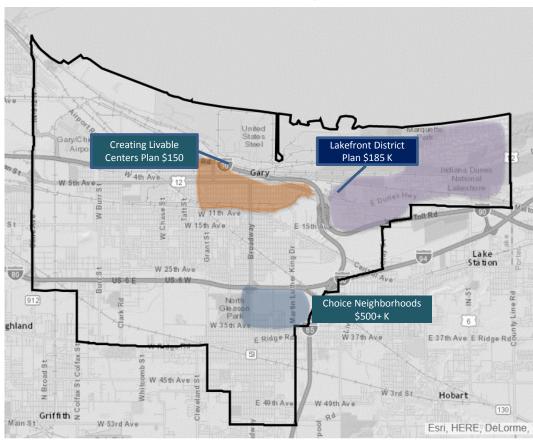
- Brownfields Area-wide assessment completed
- Tax Increment Finance District underway
- Engineering for Rail improvements and NEPA work underway - \$4 Million
- Re-routing of Rt. 12 and Green Complete
 Streets funded \$6.7 Million
- Zoning, Code, and Ordinance revisions underway – Vita Nuova

CREATING PLANS

Creation of Plans for Gary's Future

- Creation of Gary Northside Redevelopment Project
 - \$25,000 USEPA Land Revitalization Technical Assistance
- Lakefront District Plan: Miller, Aetna and Glen Ryan
 - \$185,000 USEPA Brownfields Technical Assistance
- Creating Livable Centers Plan: Horace Mann, Emerson, and Downtown
 - \$150,000 Grant from NIRPC
- Choice Neighborhoods Plan: University Park
 East
 - \$500,000 Grant from HUD
 - Direct engagement of Legacy Foundation

Total: \$860,000



Each plan is linked directly to funding strategies and implementation steps. Plans assessed challenges and opportunities, and steps needed to benefit the people of Gary.

Strategy 2

Coordinating Public-Sector Investments

Green Infrastructure Strategy

- Initial GLRI-funded project set the stage
- City aspired to implement a strategy based upon flooding, community beautification, and Jobs
- Federal Partners worked with City to identify funding sources









City and its Partners Successfully Applied for a Range of Green Infrastructure Grants

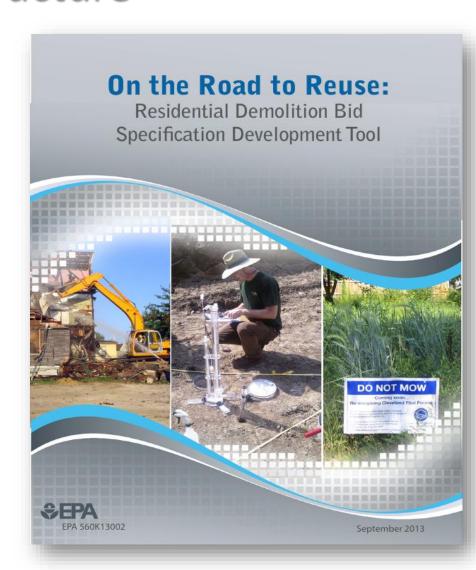
| • | Chi-Cal Rivers Fund, National Fish and Wildlife Foundation | \$259,000 |
|---|--|-------------|
| • | EPA Office of Water Technical Assistance | \$70,000 |
| • | RDA Green Infrastructure, GLRI: | \$250,000 |
| • | USGS Monitoring of Green Infrastructure, GLRI: | \$30,000 |
| • | EPA Shoreline Cities Grant: | \$250,000 |
| • | GLRI – Marquette Park Lagoon Dredging: | \$1 Million |
| • | GLRI – Phytoremediation Pilot, Delta/Fresh Coast: | \$170,691 |
| • | Indiana Coastal Program –GI Plan | \$35,000 |
| • | Vacant to Vibrant, Great Lakes Protection Fund | \$300,000 |

Total:

\$2,365,000

Combining Residential Demo and Green Infrastructure

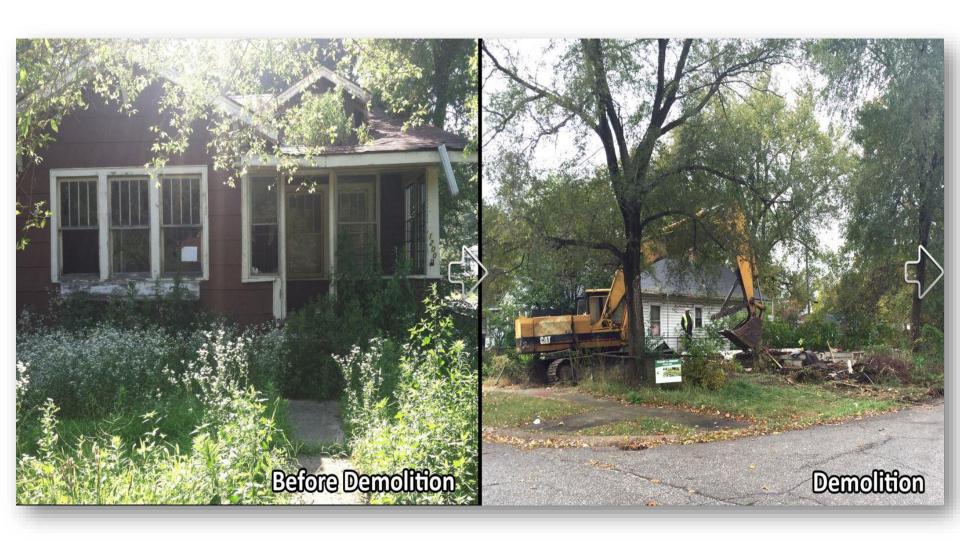
- City receives \$6.645
 Million in Hardest Hit Funds to demolish 374 homes!
- USEPA Green
 Demolition Specs are incorporated into
 Gary's bid documents



Gary has completed the first 300+ demolitions



Bringing it all together: 12th and Oklahoma, Aetna







Sheraton Hotel Demolition

- Dramatic Symbol of Blight
- Right next to City Hall
- Identification of Funding Sources
 - EPA: Brownfields RLF and TBA (\$735K)
 - HUD: Neighborhood Stabilization Program (\$600K)
 - Regional Development
 Authority paid for consulting
 firm to assist in development
 of bid specs and in review
 (\$200K)

















Demolition Funding

Housing

| • | Total: | \$11,530,000 |
|---|--|--------------|
| • | Hardest Hit Funds Round 2 | \$4,500,000 |
| • | Delta/Steel City Salvage, Knight Foundation: | \$385,000 |
| • | Hardest Hit Funds: | \$6,645,000 |

Buildings

Sheraton Hotel

| \$678,000 |
|-----------|
| \$600,000 |
| \$200,000 |
| |

Ambassador Hotel & N. Broadway

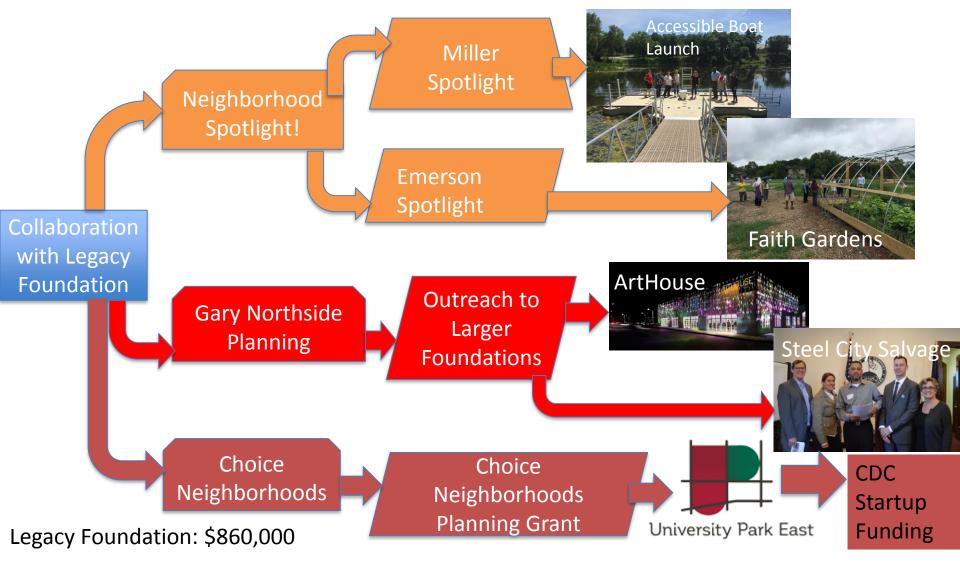
| Total: | \$2.687.500 |
|--------------|-------------|
| • OCRA/CDBG: | \$981,500 |
| • EPA: | \$228,000 |



Strategy 3 – Working Hand-in Hand with Foundations



COLLABORATION



Knight Foundation: \$1,035,000

Bloomberg Trust: \$1,000,000

Strategy 4

Convening Diverse
Stakeholders to Solve
Problems

Local Foods, Local Places

Gary, Indiana

COMMUNITY WORKSHOP: DAY 1

U.S. Department of Transportation, Appalachian Regional Commission, Delta Regional

Authority, and Centers for Disease Control and Prevention

August 15-16, 2016

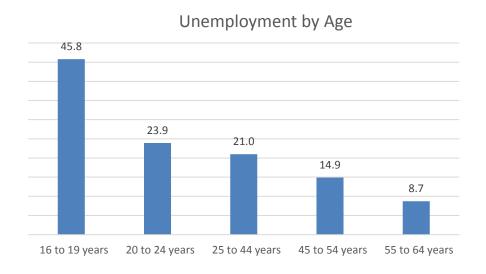


Crime and Data

- DOJ Diagnostic Center Engagement requested by Mayor
- DOJ brought in expertise and models on datadriven enforcement
- Linkage to other Cities, and academia
- Led to Gary's inclusion in National Initiative for Building Community Trust and Justice
- Environmental and interactional approaches to preventing crime

-Driven Justice Soluti

Workforce Development



- 18.2% Unemployement rate (2012 American Community Survey 1-year estimates)
- 2015 Federal Workforce Convening with HUD, DOL, EDA, EPA, and the Federal Reserve Bank
 - Low utilization of competitive grants
 - Federal procurement programs such as SBA HUBZone and HUD Section 3 were underutilized
 - Emphasis on prioritization of entrepreneurship as a workforce development strategy

Federal Agencies' Response

- SBA and HUD hosted a small business development workshop
- SBA held small business education sessions
- HUD, SBA, GSA, City of Gary and Gary Housing Authority held an on-site registration event
 - Certified contractors and small businesses for local and federal procurement opportunities



Gary4Jobs

- Creation of Re-Entry Coalition
- Funding of Gary4 Jobs
 - Successful program implementation
 - Funded by Economic Development Entity SCORE
 - 5 new businesses created
 - SBA brought in support from Small Business Development Center
 - Micro-lender ACCION funded by EDA
 - Federal Reserve helps to convene Community Reinvestment Act lenders



Investments in Gary

Planning Resources \$860,000

Engineering and Construction \$13,760,000

Chicago

(372)

Oak Ave

Ogd

Oak Ave

Front Si

Oak Ave

Front Si

Oak Ave

Ogd

Oak Ave

Large
Building
Demolition
\$2,687,500

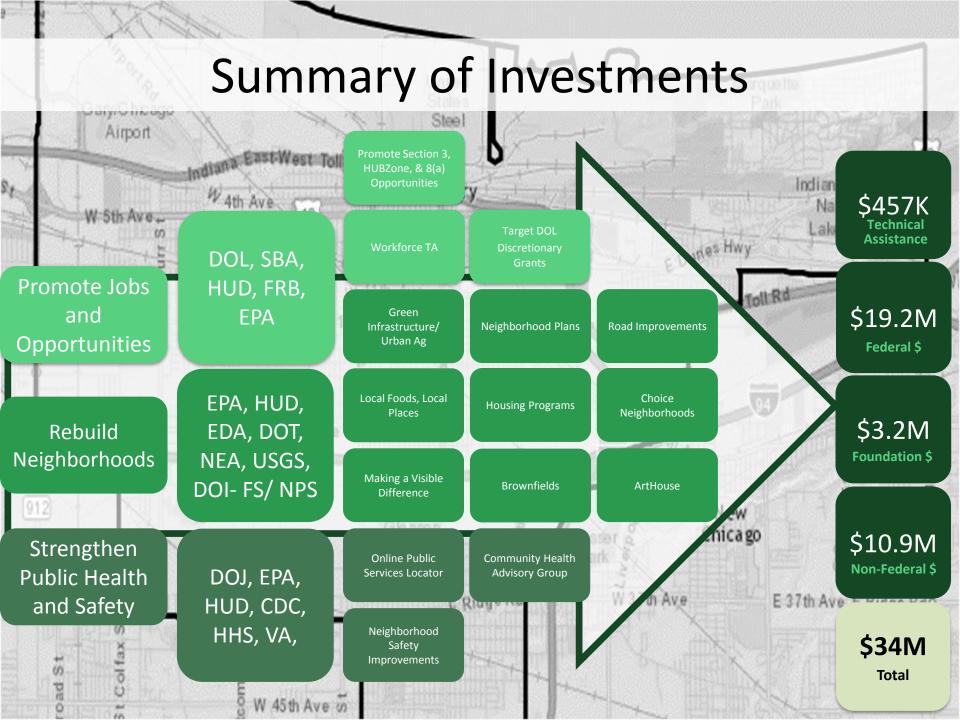
Housing Demolition \$11,530,000

Foundation Investments \$2,895,000

Green
Infrastructure
Funding
\$2,365,000

Other Technical Assistance \$444,850

Total: \$34,542,350



POSITION GARY FOR THE FUTURE

Collectively, these actions strongly position Gary for continued investment and progress.